



Sonoma County Junior College District (SCJCD)
Santa Rosa Junior College (SRJC)
1501 Mendocino Avenue, Santa Rosa, CA 95401

FINANCE & BENEFITS COMMITTEE

Meeting #3

Advisor Signature:
Advisor Timestamp:

NOTICE IS HEREBY GIVEN that a **REGULAR** meeting of the Santa Rosa Junior College (SRJC) Finance & Benefits Committee (FB) shall convene. The meeting will not be teleconferenced. The Finance and Benefits committee reserves the right to suspend the orders of the day if necessary to conduct business. Finance & Benefits Committee agendas are posted online at <https://studentlife.santarosa.edu/finance-benefits-committee>. Members of the public wishing to comment on an agenda item or another topic within the jurisdiction of the SGA will be given the opportunity to ask questions via Zoom <https://santarosa-edu.zoom.us/j/86781451428> or may submit questions via email to clubaccounts@santarosa.edu.

MEETING DATE & TIME:

November 05, 2025, 3:30 PM - 4:30 PM
Doyle Library 3rd Floor, Room 4401

MEETING ADVISOR / MEETING ACCOMMODATION CONTACT:

Name: Melissa Garcia Cowan
Email: clubaccounts@santarosa.edu
Phone: (707) 524-1808

MEETING CHAIR CONTACT:

Name: Hector Ake Calderon
Email: finance@santarosa.edu
hake@santarosa.edu
Phone: (707) 521-6968

Pursuant to Government Code 54957.5: Supplemental materials distributed less than 72 hours before this meeting to a majority of the Finance & Benefits Committee (FB) will be made available for public inspection at this meeting and via email request. Materials prepared by officers of the FB and distributed during the meeting are available for public inspection at the meeting or after the meeting if prepared by some other person. In the event a quorum of the Finance & Benefits Committee is not present; a "planning workshop" will continue with the FB officers present and other stakeholders who are present. No action of the FB will be taken during a planning workshop.

I. Land Acknowledgement:

We acknowledge that we gather at Santa Rosa Junior College on the territorial traditional land of the Pomo People in Santa Rosa and the Coast Miwok People in Petaluma, past and present, and honor with gratitude the land itself and the people who have stewarded it throughout the generations. This land acknowledgement calls us to commit to continuing to learn how to be better stewards of the land we inhabit. We recognize that every member of the Santa Rosa Junior College community has benefitted, and continues to benefit, from the use and occupation of this land since the institution's founding in 1918. Consistent with our values of community and diversity, we have a responsibility to acknowledge and make visible the colleges' relationship to Native peoples. By offering this Land Acknowledgement, we affirm Indigenous sovereignty and will work to hold Santa Rosa Junior College more accountable to the needs of American Indian and Indigenous peoples.

II. Call to Order & Roll Call: Start time: 3:31 pm

Quorum: Yes

FINANCE & BENEFITS COMMITTEE OFFICERS:	NAME	STATUS
VICE PRESIDENT OF FINANCE (Chair)	Hector Ake Calderon	Present
Vice-Chair	Areli Garcia	Present
Secretary		
Member	Jennifer de Jesus	Present
Member	Diego Lopez Feria	Present
Member		

III. Approval of the Current Agenda & Past Meeting Minutes: [Minutes #14](#), Minutes #2

A motion may come forward for the Finance & Benefits Committee (FB) to review and approve this current Agenda, as well as the documented notes from the previous meeting (known as 'Minutes') -making additions and deletions as recommended.

Minutes #2 was not linked – Diego withdrew the initial motion to approve both meeting minutes.

A new motion was made to approve Minutes #14 and postpone approving Minutes #2 until the next meeting.

MOTION: Diego Lopez Feria

SECOND: Areli Garcia

Motion Outcome: Approved

IV. Public Comments: [Link to a timer](#)

Members of the Public may address the FB. Those who wish to speak are asked to provide the FB Secretary with their name and contact information to be noted in the minutes (not required). Clarifying questions and comments may be entertained. The FB may restrict Public Comment to only speakers who wish to comment on items on the Agenda. [Ralph M. Brown Act ([California Government Code §54950-54963](#), specifically [§54954.3](#))]

Gil – discussed an update on the cost of the Clipper Bay Pass, and was told that it would cost the college about \$600,000 to reinstate the Clipper Bay Pass program. This price could be for the year, but not sure. He heard that there is a Student Transit Access Club forming on campus and he would like to get connected to it.

V. Appointments & Removals:

At this time the Finance & Benefits committee (FB) may Appoint, Disappoint or Ratify the Appointments/Disappointments.

A. A motion may come forward to appoint/disappoint member to the Finance and Benefits Committee:

1. Appoint:

Position: Member

Motion Outcome:

2. Appoint:

Position: Member

Motion Outcome:

3. Appoint:

Position: Member

Motion Outcome:

V. Reports:

VP of Finance: Update on Revenue Status

Hector: Discusses various revenue accounts and current status

Revenue Account	Projected Revenue	Current Revenue (July 1 st – Nov 5 th)
Assoc Students (CubCard Prem)	\$78,000	\$39,521.50
Student Center Fee	\$100,000	\$41,916.29
Student Representation Fee	\$45,000	\$24,416.27

This is revenue that has posted to each account in Escape. There is still unposted revenue, outstanding fees from students that has yet to hit the budget. We also have spring and part of the summer semester to reach our projected revenue goal. Did not report on Transportation Fee.

VI. New Business

A. Review and discuss how SGA can increase CubCard Premium revenue.

Lead/Follow: Hector Ake

Motion Outcome:

Motion: Areli Garcia

Second: Diego Lopez Feria

Discussion: Some ideas about increasing CubCard Revenue would be to increase the fee from \$15 to \$20.

Would students be willing to pay the extra \$5? Discussed taking a student poll to help decide.

Another option would be to revisit the current marketing strategy so that it clearly explains what CubCard Premium is and how students can benefit from it. More info when registering and including the program in the Canvas accounts. Also, a lot of emails from the college go into student's spam folders.

A lot of the current marketing is on social media, but not all students have or want to be on social media. Maybe the SGA marketing team can create promo materials to be put in the libraries, in the bookstore, Pacific Dining, etc. Melissa would like to connect with the Marketing and Communications department to help the students get more local businesses involved with the program.

B. A motion has come forward to discuss Transportation Fee

Lead/Follow: Hilleary Zarate

Motion Outcome:

Motion: Areli Garcia

Second: Diego Lopez Feria

Discussion: Hilleary's [report](#) on Transportation Fee and how it is currently spent

How much is the Transportation Fee: \$1 per unit, not to exceed \$10 per semester and up to \$5 for summer term. Fee paid by all credit students. The revenue from this fee is spent on SR City and SoCo County Transit totaling a little over \$150k total. Pilot Programs: SMART Day 31-day Pass, \$30k per semester, and Uber Shone Farm Uber Voucher Program \$25k per semester. Uber Shone Farm voucher was created because the current bus route stops on River Road, but does not turn down Trenton Road, which is a dangerous road to walk down to get to Shone.

Identified challenges in transportation for students; rising costs to contracts since they are based on ridership; schedules end too early for students taking late classes. SRJC collaborates with local and regional partnerships to advocate for students, i.e., MTC and SCTA.

SRJC vision for student transportation is to expand routes and schedule times and eco-friendly vehicles and long-term planning. Hilleary will be requesting from SGA to use more Transportation Reserves funds to cover more Uber Vouchers and SMART passes for the Spring semester.

A point was made to look into Golden Gate Transit as a possible contract that could get students to SF much cheaper than the SMART Train, central drop-off locations.

VII. Communications from the floor

VIII. Adjournment: Hector Ake

End Time: 4:34 pm

The SRJC Student Government Assembly does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. The appropriate disability-related aids or services, including printed information in alternate formats, that enable persons with disabilities to participate in public meetings are available by contacting the Student Affairs Office at (707) 527-4424, Santa Rosa Junior College 1501 Mendocino Avenue, Santa Rosa California 48 hours prior to the meeting. [Government Code Section 54953.2, & Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132) Section 202]

