



**SRJC Black Student Union/ National Association for the Advancement of Colored People (NAACP College Chapter)**

“The greatest mistake of the movement has been trying to organize a sleeping people around specific goals. You have to wake the people up first, then you'll get action.”

- **El-Hajj Malik El-Shabazz  
(Malcolm X)**

We, the SRJC Black Student Union/ National Association for the Advancement of Colored People (NAACP), are a college chapter of the Santa Rosa National Association for the Advancement of Colored People. We are a family of like-minded college students and faculty who oppose the social systems that disenfranchise youth from pursuing their right to education. We believe that too many youths are not graduating from high school and institutions of higher learning. Far too many young people are being thrown into the school-to-prison pipeline and being incarcerated at unbelievably disproportionate rates; creating a “New Jim Crow” as stated by Michelle Alexander. Discrimination through many means is still holding down many people, not allowing certain people to reach the full potential of their capabilities.

We as Afrikan Americans believe that we must combine forces with our Afrikan sisters and brothers and other groups of marginalized people to overcome our systemic epidemic of oppression. We are a club that believes in not Equality but Equity. And believe we can gain Equity by holding events of dialogue, protest, and most importantly educating ourselves. We hold forums, fundraisers, and educational seminars for high school and college students, and other events. We are a non-sexist, non-homophobic, immigration reform liking, free Palestinian Occupation favoring organization that are firm believers in the Martin Luther King, Jr. quote, “Injustice anywhere Is a threat to Justice Everywhere.”

If you’re interested in throwing off your chains and helping others reach their full potential, come check out one our meetings and see what we’re all about.

Sincerely,  
BSU/NAACP

Here's info on why we spelt Afrika with a "K";  
<http://blackbruins.weebly.com/faqs.html#UzJdKFycNH8>

And here's info on why we chose Equity instead of Equality;  
<http://www.ala.org/offices/oif/iftoolkits/toolkitrelatedlinks/equalityequity>